

# Interior Designers of Canada 2010 Industry Membership Opportunities

**DEFINITION** An IDC Industry Ally may be held by:

- check appropriate classification

◇ An individual or a company engaged in the manufacture or supply of furnishings, materials, services or processes used in the practice of interior design.

◇ A business that offers services or whose business is the installation of product and related services to the interior designer.

As an Industry Ally, you are entitled to use the designation "Industry Ally" after your company's name, but may not use any modification of this designation.

COMPANY NAME

STREET AND NUMBER

CITY

PROVINCE

( )

( )

POSTAL CODE

PHONE #

FAX #

E-MAIL

COMPANY WEBSITE

TOLL FREE #

How long has the firm been in business? \_\_\_\_\_

## REFERENCES

Provide three references. They must be design professionals not from the same company.

1) NAME

COMPANY

( )

ADDRESS

PHONE #

TYPE OF BUSINESS

◇ IDC MEMBER

◇ OTHER, SPECIFY \_\_\_\_\_

2) NAME

COMPANY

( )

ADDRESS

PHONE #

TYPE OF BUSINESS

◇ IDC MEMBER

◇ OTHER, SPECIFY \_\_\_\_\_

3) NAME

COMPANY

( )

ADDRESS

PHONE #

TYPE OF BUSINESS

◇ IDC MEMBER

◇ OTHER, SPECIFY \_\_\_\_\_

# CONTACT INFORMATION

SURNAME	GIVEN NAME	(MR/MRS/MISS/MS)
STREET AND NUMBER	CITY	PROVINCE
POSTAL CODE	PHONE #	FAX #
E-MAIL	COMPANY WEBSITE	

► Provide additional contact name, company address, email and telephone numbers per your company's membership level per the attached page.

► Check your company's category of product(s) or service(s) – Maximum of THREE only.

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|---|---|
| <ul style="list-style-type: none"><li>◇ Accessories</li><li>◇ Architectural &amp; Specialty Finishes</li><li>◇ Artwork &amp; Framing</li><li>◇ Audio Visual</li><li>◇ Closets &amp; Storage</li><li>◇ Construction Management</li><li>◇ Consultants</li><li>◇ Engineering</li><li>◇ Fireplaces</li><li>◇ Floorcovering</li><li>◇ Florist</li><li>◇ Furniture – Office Systems/Installation</li><li>◇ Furniture – Custom</li><li>◇ General Contractors/Trades</li><li>◇ Graphic Design/Printing</li><li>◇ Green/Eco Products/Materials</li></ul> | <ul style="list-style-type: none"><li>◇ Hardware Products</li><li>◇ Independent Sales Representatives</li><li>◇ Kitchen &amp; Bath – FFE</li><li>◇ Landscaping</li><li>◇ Lighting</li><li>◇ Millwork</li><li>◇ Paint &amp; Wallcovering</li><li>◇ Photography</li><li>◇ Plastic &amp; Laminates</li><li>◇ Real Estate</li><li>◇ Seating</li><li>◇ Tile</li><li>◇ Training &amp; Development</li><li>◇ Upholstery</li><li>◇ Window Treatments</li><li>◇ Wrought Iron</li></ul> |
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May be further redefined based on company and category requirements.

► Describe your company's product(s) or service(s) in 25-30 words or less. Word limit strictly enforced.

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## UP TO 14 OTHER CONTACT NAMES & INFO

As per your preferred membership level

NAME	PHONE # ( )	E-MAIL	
STREET AND NUMBER	CITY	PROVINCE	POSTAL CODE
NAME	PHONE # ( )	E-MAIL	
STREET AND NUMBER	CITY	PROVINCE	POSTAL CODE
NAME	PHONE # ( )	E-MAIL	
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STREET AND NUMBER	CITY	PROVINCE	POSTAL CODE
NAME	PHONE # ( )	E-MAIL	
STREET AND NUMBER	CITY	PROVINCE	POSTAL CODE

## INDUSTRY ALLIANCE AGREEMENT

I certify that the statements made in this application are complete and correct to the best of my knowledge. I understand that acceptance as an Interior Design Industry Ally I am entitled to certain benefits and rights and subject to certain terms and conditions as determined from time to time by IDC's Board of Management.

I understand that the Board may, at its discretion, revoke the acceptance of an Industry Ally whereupon such Industry Ally shall cease to be an Industry Ally of the Association. Before exercising this right, the Board shall give written notice of its intention to do so.

I agree to appoint one main representative, who is identified in this application, and shall inform IDC in writing of any changes to the designated representative. I understand I may appoint additional representatives based on our company member level.

## CONSENT & AUTHORIZATION FOR THE COLLECTION, RETENTION AND USE OF INFORMATION

I authorize IDC to collect and retain the information provided on file for the duration of my membership. I agree that IDC may use the information for publication in a print and/or online directory of members and in order to communicate with me on an ongoing basis. I agree that IDC may provide information to other organizations, with or without consideration, for the purposes of member benefit programs, affinity programs and for industry-related purposes.

SIGNATURE

DATE

POSITION

Please enclose required dues and company literature (brochures or photographs) with application. Refer to partnership program for amount.

# 2010 IDC INDUSTRY ALLIANCE MEMBERSHIP OPPORTUNITIES

If you are a manufacturer or supplier of interior design products, IDC offers unique national opportunities to promote your company to IDC members.

◇ **IDC INDUSTRY ALLY \$600**  
One regional contact receives all communications

◇ **IDC REGIONAL ALLY \$3,000\***  
Up to twelve contacts receive all communications

◇ **IDC NATIONAL ALLY \$6,000\***  
Up to fifteen contacts receive all communications

◇ **IDC PROVINCIAL ALLY \$1,500**  
Up to eight contacts receive all communications

◇ **IDC/IIDEX REGIONAL ALLY \$4,000**  
Up to twelve contacts receive all communications

◇ **IDC/IIDEX NATIONAL ALLY \$8,000**  
Up to fifteen contacts receive all communications

## IDC/IIDEX PARTNER

◇ **LEVEL 600 \$33,000 COMPLIMENTARY 200 SQ. FT. AT IIDEX** with purchase of 600 sq. ft. booth & Hosting of Bar

◇ **LEVEL 800 \$40,000 COMPLIMENTARY 400 SQ. FT. AT IIDEX** with purchase of 800 sq. ft. booth & Hosting of Bar

◇ I would like information on how I can become an ARIDO Industry Ally.

## PAYMENT



Visa



MasterCard



AMEX



Cheque

Credit Card Number

Expiry Date

Name on Card

Signature

## WHAT ELSE YOU CAN DO TO REACH YOUR AUDIENCE

There are a number of other regional event sponsorship and national advertising opportunities that you should be aware of in making your decision. Examples include:

- **REGIONAL EVENTS:** sponsorship of a provincial awards gala, regional golf tournament, or continuing education seminar.
- **NATIONAL ADVERTISING:** e-newsletter, quarterly magazine, buyer's guide or website.

Be sure to ask the marketing team how you can become involved in these opportunities

## WHO ARE YOUR CONTACTS AT INTERIOR DESIGNERS OF CANADA?

### SUSAN WIGGINS

Executive Director

IDC

swiggins@idcanada.org

416-921-2127 x 233

### JENN TAGGART

Manager, Marketing

IDC

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416-921-2127 x 226

### TRACY BOWIE

Vice President

IIDEX/NeoCon Canada

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416-960-4518

### MARIA DUBROY

Director of Sales

IIDEX/NeoCon Canada

mdubroy@iidexneocon.com

416-960-4520

[www.interiordesigncanada.org](http://www.interiordesigncanada.org) & [www.iidexneocon.com](http://www.iidexneocon.com)